



## Sponsorship Opportunities

July 18-21, 2016 – Hilton Downtown Chicago – Chicago, IL

[www.synbioconference.org](http://www.synbioconference.org)

### The Conference

The 2016 Synthetic Biology: Engineering, Evolution & Design (SEED) Conference will take place July 18-21, at the Hilton Downtown Chicago in Chicago, Illinois. This will be the third meeting of the annual series in Synthetic Biology. The meeting will focus on scientific and technological advances in the field and will build on the success of SEED 2014 and 2015. It will broadly focus on technologies that accelerate the process of genetic engineering and their impact in diverse areas of biotechnology, including materials, medicine, chemicals, and agriculture. Sessions will integrate across foundational technologies, application areas, and cell types. They will include advances in computer aided design, DNA synthesis and assembly, genome editing, and *in vitro* systems. Sessions will also include progress in protein/enzyme engineering and directed evolution, metabolic and strain engineering, genetic circuit design and cellular programming.

### 2016 Chairs

- Michael Jewett, Northwestern University
- Emily Leproust, Twist Bioscience

### 2016 Organizing Committee

- Stephanie Culler, Genomatica
- Doug Densmore, Boston University
- Rachel Haurwitz, Caribou Biosciences
- Karmella Haynes, Arizona State University
- Julius Lucks, Cornell University
- Eric Klavins, University of Washington
- June Medford, Colorado State University
- Richard Murray, Caltech
- Todd Peterson, Synthetic Genomics
- Susan Rosser, University of Edinburgh
- Pamela A. Silver, Harvard University
- Christopher Voigt, MIT
- Matthew Wook Chang, National University of Singapore
- Peng Yin, Harvard University

### Steering Committee

- Frances A. Arnold, Caltech
- James Collins, Boston University
- Martin Fussenegger, ETH Zurich
- Ryan Gill, University of Colorado
- Jeff Hasty, UCSD
- Alicia Jackson
- Richard Murray, Caltech
- Pamela A. Silver, Harvard University
- Christopher Voigt, MIT



## Why Sponsor

In only two years, the SEED conference series has become the premier event in synthetic biology, bringing in over 400 attendees from different backgrounds in industry, academia and government. SEED2016 will bring together the best minds in Synthetic Biology to advance the field. As a sponsor you will receive significant exposure to this audience while also supporting the continued growth and collaboration necessary to meet the goals of the conference. It is through support of companies like yours that this meeting will grow to increase knowledge sharing which leads to major breakthroughs in many of the areas mentioned above. There are multiple support levels available to match your desired budget and level of exposure. Thank you in advance for your support!

## General Sponsorship Levels

Sponsor Level	Amount	Logo in Book/Web	Signage	Tabletop Display	Exclusive Item	Ad in Program	Speaking Opp	Co-Organizer Involvement	Free Registrations
Platinum	\$50,000	Yes	Yes	Yes	Yes	Yes	Yes	Yes	12
Gold	\$20,000	Yes	Yes	Yes	Yes	Yes	Yes		8
Silver	\$10,000	Yes	Yes	Yes	Yes				4
Bronze	\$5,000	Yes	Yes						2
Exhibitor	\$2,500	Yes		Yes					0

\* Placement of Ads and Logos in program book requires receipt of files no later than one month prior to the meeting start date

### Platinum Sponsor - \$50,000 includes the following benefits:

- Recognition as conference co-organizer
- Prominent signage at the event
- 12 conference registrations
- Company logo on front cover of program book, in sponsors section of the conference program book and on the conference website
- Tabletop exhibition space\*\* in premium, high traffic location (e.g., near registration or conference entrance; specific selection of space once layout is finalized)
- Company logo on choice of conference lanyards, bag, or awards (as available)
- Full page color advertisement in program book
- Special recognition during opening reception by conference chairs
- Opportunity at opening reception or conference lunch to introduce company and make brief remarks

### Gold Sponsor - \$20,000 includes the following benefits:

- Recognition on signage at the event
- 8 conference registrations
- Company logo on front cover of program book, in sponsors section of the conference program book and on the conference website
- Company logo on choice of conference lanyards, bag, or awards (as available)
- Tabletop exhibition space\*\*
- Prominent signage on display during one of the conference lunches (as available)
- Full page color advertisement in program book
- Opportunity at conference lunch to introduce company and make brief remarks

Sign up as a sponsor today by contacting Evan Flach  
 E: [evanf@aiche.org](mailto:evanf@aiche.org) P: 646-495-1381



**Silver Sponsor** - \$10,000 includes the following benefits:

- Recognition on signage at the event
- 4 conference registrations
- Company logo in the conference program book and on the conference website
- Company logo on choice of conference lanyards, bag, or awards or prominent signage during one of the conference lunches (as available)
- Tabletop exhibition space\*\*

**Bronze Sponsor** - \$5,000 includes the following benefits:

- Recognition on signage at the event
- 2 conference registrations
- Company logo in the conference program book and on the conference website

**Exhibitor** - \$2,500 includes the following benefits:

- Tabletop exhibition space\*\*

## Exclusive Sponsorships

**Premium Email Sponsor (2 available)** - \$7,500 includes the following benefits

- Opportunity to send email to current and past conference attendees on the synthetic biology landscape and your company's role in the field
- Recognition as a Bronze Sponsor on signage at the event
- Company logo in the conference program book and on the conference website
- Tabletop exhibition space\*\*
- 1 conference registration

**Email Banner Sponsor (2 available)** - \$5,000 includes the following benefits

- Banner advertisement in all emails that are sent out related to the conference
- Recognition as a Bronze Sponsor on signage at the event
- Company logo in the conference program book and on the conference website
- Tabletop exhibition space\*\* or 1 conference registration

\*\*Table top exhibition space includes:

1. 6' draped table
2. 2 chairs
3. ID Sign
4. Electricity
5. Waste Basket



**SEED**

Synthetic Biology,  
Engineering,  
Evolution & Design



**SEED Sponsorship Reservation Form**

July 18-21, 2016 – Chicago, IL

**CONTACT INFORMATION**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name (as you wish it to appear: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip, Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

By signing below you agree to sponsor SEED 2015 for the amount listed in the package selected

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

- |                                                |                                               |                                          |
|------------------------------------------------|-----------------------------------------------|------------------------------------------|
| <input type="checkbox"/> Platinum-\$50,000     | <input type="checkbox"/> Gold-\$20,000        | <input type="checkbox"/> Silver-\$10,000 |
| <input type="checkbox"/> Bronze-\$5,000        | <input type="checkbox"/> Exhibitor-\$2,500    |                                          |
| <input type="checkbox"/> Premium Email-\$7,500 | <input type="checkbox"/> Email Banner-\$5,000 |                                          |

Sponsorships cannot be confirmed without full payment. Cancellations prior to 30 days before exhibit are charged a 25% cancellation fee. No refunds given for cancellations received 29 days or less prior to the conference.

Amount Enclosed: \_\_\_\_\_

**PAYMENT**

- American Express    MasterCard    Visa    Discover    Check/Please Invoice

\_\_\_\_\_  
Account Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Name (as it appears on card)

\_\_\_\_\_  
Signature

Completed forms can be emailed to [evanf@aiiche.org](mailto:evanf@aiiche.org), faxed to 646-495-1501, or mailed to: Society for Biological Engineering, 120 Wall Street, 23<sup>rd</sup> Floor, New York, NY 10005.

*Sign up as a sponsor today by contacting Evan Flach  
E: [evanf@aiiche.org](mailto:evanf@aiiche.org) P: 646-495-1381*